

New Zealand Broadcasting Access Council Captioning Questionnaire

You are invited to participate in a survey conducted by the New Zealand Broadcasting Access Council about program captioning.

The New Zealand Broadcasting Access Council was formed as an independent group to work with all the existing Deaf/hearing loss related organisations to campaign for improved captioning access on television. The information we gather here will help to explain why improved access to captions is necessary.

More information about this group is on their blog

<http://www.nzcaptions.wordpress.com>

The survey should take around 8 to 10 minutes to complete. Just print out this questionnaire, answer each question by circling the number corresponding to your answer at each question. (eg if you are Female, circle the number 2 next to the word Female).

Once completed, you can either fax the completed survey to:

Deaf Aotearoa on 09-8283235

Or post to:

Robyn Carter
NZBAC
32 River Terrace
Renwick
Marlborough 7204

Your survey responses are strictly confidential. The data from this research will be encrypted and stored on a secure server, with results to be grouped and reported in aggregate.

Please provide an answer for all questions in the survey.

Chairs
Robyn Carter and Kellye Bensley

Project Captioning

New Zealand Broadcasting Access Council

Section 1). Teletext Awareness.

1). Did you know that you can access captions for some TV programmes through Teletext?

Yes	1
No	2

If No:

Captioning can be received through any Teletext capable television on channels one, two and three, by selecting the channel you wish to view, bringing up the teletext page, then choosing page 801.

Q2.

If Q1 is No: Q2. Would you use the 801 teletext service for captioning in future, when watching Television at all?

If Q1 is Yes: Q2. Do you use the 801 teletext service for captioning when watching Television at all?

Yes - Always	1
Yes - sometimes	2
No - Never	3

Section 2: Free to Air Television

3). Which Free to air channels can you receive in your household? (Multiple Answers)

TV 1	1
TV 2	2
TV 3	3
Prime	4
Maori TV	5
TV 6	6
TV 7	7
Other (Please /Specify....)	8
None	9

4). Which **ONE** free to air channel on Television do you mainly watch? (Single Answer Only)

TV 1	1
TV 2	2
TV 3	3
Prime	4
Maori TV	5
TV 6	6
TV 7	7
Other (Please /Specify....)	8
None	9

Q5).What is the reason or reasons you mainly watch the channel in Question 4?. (Multiple Answer)

Prefer the type of programmes this channel broadcasts	1
Captioning is available on most of the programmes on this channel	2
It's the channel that is mainly watched by the members of the household	3
Other - Specify.....	7
No Reason	9

Section 3: Sky Television

6). Do you subscribe to Pay TV, eg Sky Television?

Yes	1
No	2- Go To Q10

IF No to Q6 (Don't subscribe) Go To Q10

If Yes, you subscribe to Pay TV:

7). What are your top 5 favourite channels on Pay TV (eg Sky) that you frequently watch?

Please pick up to five channels only

Movie Channels:		Documentary Channels:		Special Interest:	
Sky Movies	01	Discovery	23	Parliament TV	43
Sky Movies 2	02	Crime & Investigation Network	24	Country 99 TV	44
Sky Movie Greats	03	National Geographic	25	World TV Ltd (Asia)	45
TCM		The History Channel	26	Korean TV 1	46
MGM	05	The Documentary Channel	27	Korean TV 2	47
Rialto	06	Animal Planet	28	Japanese TV	48
Sky per Pay View	07	Travel Channel	29	Chinese TV 1	49
Entertainment TV		Arts Channel	30	Chinese TV 2	50
Vibe	08	Family Channels:		Chinese TV 3	51
The Box	09	Disney Channel	31	Chinese TV 4	52
UK TV	10	Playhouse Disney	32	Chinese TV 5	53
The Living Channel	11	Cartoon Network	33	Chinese TV 6	54
Food Television	12	Nickleodeon New Zealand	34	Chinese TV 7	55
Comedy Central	13	Sports Channels:		WTV Real Good Live	56
E!	14	Sky Sport 1	35	WTV Supremo	57
MTV	15	Sky Sport 2	36	CCTV 9	58
Fashion TV	16	Sky Sport 3	37	Cue TV	59
Free to Air	17	Sky Sports Highlights	38	Star Plus	60
News:		ESPN	39	Shine	61
Sky News NZ	18	TAB TV	40		
CNN International	19	TAB Trackside	41		
Fox News	20	The Rugby Channel	42		
BBC World News	21				
CNBC	22				

8). How often do you watch Pay TV (eg Sky Television)?

Everyday	01
6 days a week	02
5 days a week	03
4 days a week	04
3 days a week	05
twice a week	06
once a week	07
3 times a month	08
twice a month	09
once a month	10
Less often than once a month	11

Q9. Would you watch Pay TV (eg Sky Television) more often, if they offered captioning with their programmes?

A lot more	1- Go To Q13
A little more	2 - Go To Q13
No - the same amount	3 - Go To Q13

If you do not have a subscription for Pay TV (EG Sky Television):

10). What is the main reason you do not have a subscription for Pay TV (eg Sky Television)?

11). If Pay TV (eg Sky Television) offered captioning on their programmes, would you then subscribe?

Yes	1
No	2
Depends	3
Don't know	4

If your Answer was 'depends' in Q11, please tell us what you mean:

12). Which channels on Pay TV (eg Sky) would you like to see Captioned?

Pick up to 5 channels only

Movie Channels:		Documentary Channels:		Special Interest:	
Sky Movies	01	Discovery	23	Parliament TV	43
Sky Movies 2	02	Crime & Investigation Network	24	Country 99 TV	44
Sky Movie Greats	03	National Geographic	25	World TV Ltd (Asia)	45
TCM	04	The History Channel	26	Korean TV 1	46
MGM	05	The Documentary Channel	27	Korean TV 2	47
Rialto	06	Animal Planet	28	Japanese TV	48
Sky per Pay View	07	Travel Channel	29	Chinese TV 1	49
Entertainment TV		Arts Channel	30	Chinese TV 2	50
Vibe	08	Family Channels:		Chinese TV 3	51
The Box	09	Disney Channel	31	Chinese TV 4	52
UK TV	10	Playhouse Disney	32	Chinese TV 5	53
The Living Channel	11	Cartoon Network	33	Chinese TV 6	54
Food Television	12	Nickleodeon New Zealand	34	Chinese TV 7	55
Comedy Central	13	Sports Channels:		WTV Real Good Live	56
E!	14	Sky Sport 1	35	WTV Supremo	57
MTV	15	Sky Sport 2	36	CCTV 9	58
Fashion TV	16	Sky Sport 3	37	Cue TV	59
Free to Air	17	Sky Sports Highlights	38	Star Plus	60
News:		ESPN	39	Shine	61
Sky News NZ	18	TAB TV	40		
CNN International	19	TAB Trackside	41		
Fox News	20	The Rugby Channel	42		
BBC World News	21				
CNBC	22				

Q16 If legislation was passed to make captioning compulsory in New Zealand, who do you think should pay for the captioning?

The Government	1
The Broadcasters (owners of TV stations)	2
Don't know	3

Section 5: Demographics

The next few questions are about yourself. These are important questions that will help us analyse this questionnaire. All your answers will remain confidential, and be grouped with others, so at no stage will anyone be able to see individual answers.

Q17. Could you please tell us into which age group you fall into?

15-17 years	01
18-20 years	02
21-25 years	03
26-30 years	04
31-35 years	05
36-40 years	06
41-45 years	07
46-50 years	08
51-55 years	09
56-60 years	10
61-65 years	11
66-70 years	12
71-75 years	13
76-80 years	14
Over 80 years old	15

18). And are you:

Male	01
Female	02

19). Could you please tell us what the total income of this household, including all income earners, BEFORE tax? Again, please note that this information will be totally confidential and will be grouped with other answers.

Under \$10,000	01
\$10,001 - \$15,000	02
\$15,001 - \$20,000	03
\$20,001 - \$30,000	04
\$30,001 - \$40,000	05
\$40,001 - \$50,000	06
\$50,001 - \$60,000	07
\$60,001 - \$75,000	08
\$75,001 - \$100,000	09
\$100,001 - \$150,000	10
Over \$150,000	11

20). Could you please indicate in which location you live.

Northland	01
Auckland	02
Waikato	03
Bay of Plenty	04
Gisborne	05
Hawkes Bay	06
Taranaki	07
Manawatu-Wanganui	08
Wellington	09
Tasman	10
Nelson	11
Marlborough	12
West Coast	13
Canterbury	14
Otago	15
Southland	16

21). Do you have any hearing loss?

Yes	1
No	2 - Go To Q20

IF NO hearing loss Skip to Q25

Q22. How much difficulty do you have hearing Television...

	Without a hearing aid/Cochlear Implant	With a hearing aid/Cochlear Implant
Impossible to hear	1	1
Extremely Difficult	2	2
Very difficult	3	3
A little difficult	4	4
No difficulty at all	5	5
Do not wear a hearing aid/CI		9

Q24. What is the level of your hearing loss (Unaided)?

Mild	1
Moderate	2
Severe	3
Profound	4
Not Sure	5

Q25 What languages do you use?

	Q20
English	1
New Zealand sign Language	2
Other.. Specify	3
.....	
.....	
.....	

Q26 Finally, which, if any, members of your family or close friends have hearing loss?

Yourself	1
Partner/Spouse	2
Child	3
Children	4
Close Relative	5
Close Friend	6
Other	7
None	8

